

Ulverston BID Meeting Minutes - 1st July 2020 - Tel Conference

Attending: Jan Hancock (Town House), Janet Heffernan (SJB School), Jacqui McCloy

(Tritech), Michelle Scrogham (Pure), Gavin Knott (Appleseeds), Janette

Jenkinson (SLDC). Justin Wales (PM).

Apologise:- Beth Kennedy (UCE), Sarah Mammatt (The Northern Line),). Suzanne

Edgley (The Best Of), Judith Pickthall (Town Council), Wendy Barry (Avanti

Capitola),

Absent:- Dennis Round (Siemens), Tony Martinez (Cumbria Teaching Agency),

Richard Butler (UVHS)

Items for discussion:-

Item	Meeting Note	Action
1	Members Available	
	The meeting was held as a Zoom conference with dial in opportunity for all.	
2	Previous Minutes	
	Minutes were accepted as correct.	
3	Correspondence	
	a. Roger Chattaway wrote to resign his volunteer work after many years of watering the Ulverston in Bloom flower boxes across the town. Roger has objected to the arrangement of paying £ for the same service on the hanging baskets by the supplier and the purchase across the town of the baskets themselves. Jan will respond. Rogers support is well recognised across the many years for this and many other services and we will fully express our wish that such support can be called upon in the future. It was noted that not all recipients of baskets had the ability to water the baskets and this service was included in the BID exercise to maintain support and a high standard in the town. The water bowser bought by the BID @ £2287 and currently used by Roger will need to be reallocated to a new user. Kim from Ford Park will be offered this for the Bloom watering. Not clear if there is a store facility or a means of providing this service or for towing from this particular group.	Jan Hancock

- b. Traffic Calming measures. SLDC are due to introduce on a so called temporary basis a 20mph speed limit to town centre streets including King St, Queen St, but not Fountain St in early July. This following requests from town centre traders and lobbied by Michelle.
- c. Social Media Rant. A series of complaints were noted on Facebook regarding the music introduced at the Market Cross for the week of shop opening. This was a temporary initiative to give the town some life after lockdown. Follow up discussions have calmed the objection and overall the reaction from traders and public was positive. If we wanted to reintroduce a more permanent mean of speakers and plug ins for the future then a rethink of logistics would be required.
- d. Little Kings request for baskets. No baskets were supplied to the Kings Head pub on Queen St after earlier discussions from last year and subsequently during alterations. The matter has been resolved by Jan following discussion.
- e. Request from Wendy for accounts to share with LVA. These are available as a public record and a summary without all annotated notes is the best format for discussion. Jacqui is preparing latest for the revote papers and will include same to Wendy.

Jacqui

f. Healthy Town Delegate. Ulverston is the first town in Cumbria to be given the status and invited to a wide reaching international organised meeting to consider what this group can deliver. Justin to zoom in Friday 3rd Jul.

Justin

g. Car Park Initiative update. Disappointed that no date fixed for this buy down price intuitive only noted as-- "sometime in July" by SLDC.

4 Finance

SLDC have advanced 50% of the delayed BID levy and covers the period from Apr to 22nd Oct 2020 @ £31,568. They have also included a £7k catch up payments from 2018 with no further prompt. (2019 & 2020 may still be outstanding).

If we continue to do all the activities on our list we are forecast to have a surplus of £37k at Oct. However after the vote date we still have a commitment that is to be financed e.g. the car park initiative for two years.

Overall a review in Sept is anticipated to look at any surplus we may need to deal with at revote.

Cash at bank at present is £83k

Debtors' still on the list are now reduced with payments received following some prompts. Minor outstanding levies are left which will probably not be chased and SLDC not encouraged to do so.

We have achieved > 95% of collection from levy payers.

5	Reopening Update.	
	Pavement stickers completed ready for June reopening with some having to be replaced due to weather. Banners and bollard covers complete and Loyal Free app & Choose up to speed. Gateway signs also replaced.	
	Signs redesigned for July push with a further 300 stickers and 250 posters issued to all businesses scheduled to open 4th Jul. Some Tri-Signs will be attached to existing sign posts in next few weeks with lists and locations of businesses in town.	Justin
	In the main the signage has been well received to get reopening on a safe platform.	
	The town Wi-Fi tracking data is still not available for use to analyse any information for future actions.	Justin
	The CCC are to temporarily widen the footpaths on New Market St and King St with cones to allow pedestrian flow securing social distancing. This will displace a number of car park options which may satisfy social distancing but could impact accessibility to town shopping. Some resident parking will be offered car park licences in lieu. We need to make sure this measure has the right impact and not be unnecessarily restrictive.	
6	Ulverston Now	
	The BID has commissioned a UIv Now mag to be released in the next 2/3 weeks working with Helen at the Book Shack and others to issue articles and information about the Towns readiness and accessibility. All good news stories.	
7	Draft Letter demand to BID Levy payers	Jan
	First draft explaining to current BID Levy payers discussed and to be amended following suggestions. Jan to update and distribute ready for 16/18 th July issue.	Hancock.
	The notice of ballot is a separate communication to be issued to the public stating the proposal to renew the Ulverston BID This was reviewed and agreed & Jan to ratify to SLDC.	Jan Hancock
8	Business Plan	
	Still accommodating changes but with the main objectives and documentary approved at Cabinet, further modification is about appearance and images. General comments suggest too many repeat pictures and not of a tech nature to fully represent the Business offering of Ulverston. Whilst some copyright issues will arise, general photos to be improved. Justin to request from Siemen and Jan to commission Sophie to look at other areas. Pictures featuring The Bay Horse, Bardsea Caravan Park, Forge Europa, Tritech, others to be	Justin Jan Hancock

	sourced. The Christmas light picture should also be added if available. The pictures of Board members is incorrect and to be removed with	loogui
	just a name display The Finance Summary for the Plan will be required from Jacqui by 10 th Jul.	Jacqui
	An update to come to whole Board ASAP for agreement with sign off by next meeting.	Justin
		All
9	Distribution of Business Plan	
	The plan will be distributed by post with a designated list of follow up to each Board member to reinforce our message. Jan to delegate in each area for each member.	Jan
10	Next Meeting	
	Next Board Meeting 5 th Aug @the new time of 5.30pm- via zoom using same log-on details as before	