



Ulverston BID Minutes – 15th Feb 2023 – Town Council Office.

Attending: Michelle Scrogam (Pure), Jan Hancock (Town House), Suzy Garnet (Roxy Collective), Janette Jenkinson (SLDC), Anita Garnett (Ulverston Brewing Co), Gavin Knott (Appleseeds), Dennis Round (Siemens), Justin Tootill- Wales (BID Project Manager)

Apologies: Richard Butler (UVHS), Beth Kennedy (UCE),,

Absent :- Tony Martinez (Cumbria Teaching Agency) David Webster (UTC), Victoria Cash (Pretty Things), Michelle Wood (The Mill).

Items for discussion:-

Item	Meeting Note	Action
1	Apologies As above.	
2	Minutes of Meeting for Jan 2023 Accepted as a true record	
3	Correspondence Furness Tradition looking for some help and finance support. Justin to make contact.	Justin
4	Finance No finance available. Michelle to e mail when available	Michelle
5	Applications for Funds Application received from Ulverston in Bloom. Well received application & general agreement for £4000 grant approval.	Michelle
6	Reports & Updates SLDC Update Current contacts will continue into the new authority. Support for shop fronts now agreed at £5k and notifications for application to be sent out. There are 5 BIDS in Cumbria and one officer likely to be	

	<p>appointed as contact with a joint quarterly meeting.</p> <p>Park-let idea well received & new authority will work with BID to deliver.</p> <p>Business rates increase to rateable values will affect the BID levy income. The response from Business needs to be managed to look at ways to offset any changes.. Letter to be issued with bill demands in Mid-March notices. Michelle to liaise. Out of town levy payers to be look at specifically for how BID can help..</p> <p>Planters update due this next week with bulbs and heathers around trees.</p> <p>Easter trail being designed now with stickers to find in shop windows & Market stalls. Positive feedback from Xmas trail.</p> <p>New logo for bloom being devised – now Greening Ulverston.</p> <p>Newsletter not happening at present and use of data base not being utilised. Review and catch up with Sophie required. Post meeting suggestion:- Board members contribute regularly to newsletter with a short article on their specific areas of involvement / interest in the town. This would reduce the workload for Sophie and team.</p> <p>Out of Town would benefit more from Choose & a better way of increasing their exposure on Choose to be looked at. Justin to look at a quote for IT support on Choose.</p>	<p>Michelle</p> <p>Justin</p>
7	<p>Project Proposal-</p> <p>Coronation</p> <p>Circulated professional performer proposals rejected. Recognised that the town may well be quiet on this weekend with folk watching the TV to follow the action. No in town entertainment planned. Justin to talk to Town Council to discuss. BID to possibly organise a mug / coin / egg for all children in the town as a contribution to celebrations & a possible window competition.</p>	<p>All</p> <p>Justin</p>
8	<p>Delegates Reports</p> <p>Cumbria Better Connected. Some progress on developments with plans afoot for clock tower and canopy repairs.</p> <p>GSK :- None. Next meeting 17th Feb</p>	

9	ANO Seasonal Films:- (Ulverston from the Air) ongoing. The cycling film need some coordination, Justin to help Clean Air day scheduled for 15 th June. Agreed to look at this. Next meeting 15th Mar 2023 . Venue TBA	Justin
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