



Ulverston BID Minutes – 17th Jan 2024 – Council Office.

Attending: Michelle Scrogam (Pure), Jan Hancock (Town House), Dennis Round (Siemens), Helen Irvin (W&F), Gavin Knott (Appleseeds), Justin Tootill- Wales (BID Project Manager)

Apologise :- Suzy Garnet (Roxy Collective), Anita Garnett (Ulverston Brewing Co), David Webster (UTC),

Absent Victoria Cash (Pretty Things), Michelle Wood (The Mill), Tony Martinez (Cumbria Teaching Agency).

Items for discussion:-

Item	Meeting Note	Action
1.	Apologies As above. Meeting not a quorum, some decisions require e mail from absent members to be enacted.	Michelle
2.	Minutes of Meeting Nov 2023 Meeting minutes agreed as true record.	
3.	Correspondence None received.	
4.	Finance Data from Accountant to be circulated. Some corrections to be completed. Bank statement currently showing a balance @ £78k Expenditure allocation for split items still not complete. Some levies coming into account direct, not through W&F. Justin to arrange corrections.	Michelle Justin
5.	Director Search No success so far. Booths manager not available on Wed	

	mtg nights. We cannot at present change the current mtg day. We are short of representation from Big business, schools and charities.	
6.	<p>Applications for Funds</p> <p>Retro Rendezvous</p> <p>Support for the festival required due to increased W&F fees. Requested £1k agreed.</p> <p>W&F to be contacted separately to issue a complaint across the whole spectrum of Festivals for increased fees without any support to deliver these event, Costs increasing due to the amendments to the traffic management demands.</p> <p>Art Space</p> <p>Creative work for a range of organisations and groups from disadvantaged groups (Mind, Hospice, Care Homes,...) Areas the BID find it hard to reach.</p> <p>29 sessions planned.</p> <p>£3.5k requested and agreed</p> <p>UCP</p> <p>Publicity on leaflets for the town events for the 2024 season. 50k copies planned. Advertising revenues is difficult to confirm & likely reducing. Comment that the leaflet needs a refresh with less words & more pictures to emphasise events with more links to web sites. Proof print sighting would be appreciated.</p>	<p>Helen & Michelle</p> <p>Jan</p>
7.	<p>Reports on Projects</p> <p>Bloom</p> <p>Ulverston BID chosen to represent Cumbria in National final competition. Building on 2023 success, Justin working on proposals to include watering systems for the 225 baskets using collection butts, piping & solar panel driven pumps. Siemens may be able to help with some of the engineering challenges. Sighting of water butts, getting shopkeepers to allow pipework across shop fronts, maintenance and redundant time all needs careful consideration. Marsh house addition is proposed with solar pumped water system for poly-tunnel.</p>	Justin

	<p>Parklets</p> <p>Town Council is interested in backing one unit, but little response from Victoria Upton at W&F. Their proposal to sight one unit adjacent the corner of Lloyds bank needs checking . This is a truck turning area supporting local deliveries & parklet needs to be well away from corner.</p> <p>Living Plant Wall</p> <p>A live wall of planting may be a possibility somewhere in the town. Justin to work on this.</p> <p>Choose Ulverston</p> <p>Comprehensive repost from Sophie showing continuing and steady growth. Really good work.</p> <p>Analysis of the data for most visits for :-</p> <p>What pages/ What business/ Page visits / Monthly data / Type of traffic from where etc. All increasing continuously from May 2017 to Dec 2023.</p> <p>We need to sell the Independent Shopping a bit more & perhaps a special in the newsletter required.</p>	<p>Justin</p> <p>Justin</p>
8.	<p>Delegates Reports</p> <p>None reported.</p>	
9.	<p>ANO.</p> <p>Next meeting 21st Feb 2024 6.00pm. Venue to be confirmed.</p>	