



Ulverston BID Minutes – June 21st AGM, Coronation Hall.

Attending: Michelle Scrogam (Pure), Jan Hancock (Town House), Anita Garnett (Ulverston Brewing Co), Justin Tootill- Wales (BID Project Manager), Tony Martinez (Cumbria Teaching Agency), Beth Kennedy (UCH),. Dennis Round (Siemens)

Absent :- Victoria Cash (Pretty Things), Richard Butler (UVHS), Michelle Wood (The Mill), David Webster (UTC), Suzy Garnet (Roxy Collective), Gavin Knott (Appleseeds).

Items for discussion:-

Item	Meeting Note	Action
1	Apologies Richard, Suzy, Victoria & Gavin	
2	Minutes of Meeting for May 2023 Accepted as a true record.	
3	Correspondence None received	
4	Finance Bank statement currently showing a balance @ £8k @ 31 st May 2023, All commitments up to date, still having issues with the HSBC and access for the bookkeeper MS to pursue again! .	Michelle
5	Applications for Funds No Applications received	

6.	<p>Reports & Updates</p> <p>Loyal Free</p> <p>Very productive meeting held with Justin and the Loyal Free Team, more changes are to be made to suit the Ulverston Traders and so not to be biased! Projected launch will be mid-October 2023.</p> <p>Contract has been sent for the Chair to review and sign off.</p> <p>Having the White Label means that Choose Ulverston will appear in the APP store rather than Loyal Free (for Ulverston)</p> <p>Designs are being produced and a full marketing plan has been devised so that Loyal and Choose can work seamlessly together towards the official launch.</p> <p>Traders are to receive a media pack with full instruction and the statistics that have been generated by Choose Ulverston to give more confidence in the APP as a marketing tool for the businesses.</p>	Justin / Michelle
	<p>Parklets/ Greening</p> <p>Still ongoing with Westmorland and Furness regarding highways as the Parklets are situated in the parking bays in the high streets. Justin to chase meeting.</p> <p>Parklets will not be in place for this season of Greening but will appear in the pack for the judges as future developments</p> <p>The floral displays are out and looking fantastic despite the heat. There are 20 additional baskets in place with the most on Cavendish St, this makes 215 in total. Lots of good comments on the displays, the tree planters have been seasonally updated but are now planted with bulbs for the spring.</p>	Justin
	<p>Business Front Grant Applications</p> <p>Application is being uploaded to the BID website, as soon as this is complete there will be social media exposure and the scheme sent on the internal database.</p> <p>The scheme is appearing on the BID Activities section of the newsletter this month.</p>	Justin

	<p>Newsletter</p> <p>Small changes to be made & then sent to BID full data base.</p> <p>Featured Businesses – Bay Horse Hotel, Avanti Capitola, Ainsworth Garage.</p> <p>Festivals – NKT-IKBU International Summer Festival, Furness Tradition</p> <p>BID Activities – Greening Ulverston, Choose Ulverston APP</p>	Justin
7.	<p>Delegates Reports</p> <p>GSK</p> <p>None</p> <p>Cumbria Better Connected</p> <p>None</p> <p>Biodiversity</p> <p>Waiting for next meeting as last one cancelled</p>	
8	<p>AGM</p> <p>Despite numerous conversations and advertising the AGM just the Directors listed attended.</p> <p>More Directors are needed and would be beneficial to have professional services to join the board.</p> <p>Richard Butler – Resigned due to other commitments.</p> <p>All other Directors to stay in position.</p> <p>Michelle Scrogham was voted to stay on as Chair for another year – Unanimous</p> <p>MS Addressed the board with the years activities of the BID. This will be made available on the BID website</p> <p>Financial Reports were reviewed and agreed as correct.</p> <p>AGM End.</p>	