



Ulverston BID Minutes – 20th July 2022 – Ulverston Brewery Co

Attending: Michelle Scrogam (Pure), Jan Hancock (Town House), Tony Martinez (Cumbria Teaching Agency), Dennis Round (Siemens), Gavin Knott (Appleseeds), Anita Garnett (Ulverston Brewing Co.), Suzy Garnet (Roxy Collective), Justin Tootill- Wales (BID Project Manager),

Apologies: Victoria Cash (Pretty Things), Michelle Wood (The Mill).

Absent :- Beth Kennedy (UCE), Rebecca Athersmith (Chattaway Inns), Richard Butler (UVHS), Janette Jenkinson (SLDC), David Webster (UTC),

Items for discussion:-

Item	Meeting Note	Action
1	Apologies As above.	
2	Minutes of Meeting in May accepted as true record	
3	Correspondence Cumbria County Council Strategic Outline case for Lakes line from Cumbria Better Connected issued for information. (see separate e mail from Michelle). Options for discussion will now be shortlisted and developed.	
4	Finance Update to Finance not available. Current balance shown as £83,963 but with substantial commitments already made which would zero this balance. Levies due shortly ~ £59k Michelle to issue spread sheet update.	Michelle
5	Applications for Funds None received this period. Invitation to a zoom meeting on The Next Steps for the High Street received (not fully circulated). Fee of £260 required to	

	<p>join the meeting. Discussion on the merits of this meeting at national level & it's connection to Ulverston took place. Michelle to circulate agenda and information for decision.</p> <p>(Post meeting agreed to participate in some capacity, preferably with more than one Board member present.)</p> <p>Decision on the transfer or purchase of the umbrella displays owned by UCE still outstanding. All agreed we should maintain the use for the town if possible and a way to be found to agree this with UCE.</p>	<p>Michelle</p> <p>Michelle</p>
6	<p>Justin Report</p> <p>Pub Trail .</p> <p>New coasters now ready to be distributed for pub trail. A launch & info to LVA required.</p> <p>A Digital QR code will be established at each premises.</p> <p>Sophie to update web site.</p> <p>More stamps are required at each pub. Justin to order.</p> <p>Voucher issued to first winner & Michelle to add to social media. Agreed if no winner, then a roll over of the monthly prize would be carried forward.</p> <p>Jubilee Trail.</p> <p>Winner(s) eventually established & multi vouchers issued. Approx 250 entrants. Winner pics to be on web site. BID web site contains retailer redemption instructions when voucher presented. All Crowns are to go back to Urswick school for display.</p> <p>Cameras. Six new cameras being installed (2 x Coro, 1 at Council offices, Gill toilets & 2 x Potters Yard). There is a capacity for 16 on the system, all with colour and night vision</p> <p>Newsletter</p> <p>Sophie to be prompted</p>	<p>Anita</p> <p>Justin</p>
	<p>Bloom</p> <p>Cumbria in Bloom judging complete. No response just yet. Generally businesses upped their game for the displays &</p>	

	<p>considerable prep required for this event.</p> <p>Jubilee display was a special category on A590 adjacent the Roxy. Reported as well received although risk of damage obvious. Cost @ ~£1800, but can be reused.</p> <p>Britain in Bloom due 11th Aug.</p> <p>Town Map</p> <p>Released and well distributed</p> <p>VIP / TIC</p> <p>Plans to have a TIC in the Roxy with some discussion required on format & capability of service provision. The display of brochures in other areas including the museum likely to continue.</p>	
7	<p>Delegates Reports</p> <p>None available</p>	
8	<p>ANO</p> <p>Info from Town centre:-</p> <p>La Churrasco to close at the end¹ of the month./</p> <p>Cobblestones closed./ Taco bar @ The Range due. /</p> <p>Noodle bar planned in Cavendish street. / Art Gallery & Tapas Bar also in the pipeline.</p> <p>We have a quote for the All seasons drone footage for the town @ £525. Agreed to go with this.</p> <p>Anti Social behaviour very much noted across a number of spaces in the town. Discussion with the police required. Some action is underway.</p> <p>Next meeting 21st Sept . Venue TBA</p>	Justin

¹BID Board Meeting 20th July 2022